The Key to E-success

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#digifest20
Why use and promote JISC E-books for FE?

• The e-book titles are current and relevant.
• The interface is user friendly.
• JISC listen to the Library staff about titles which could be useful, new MARC records and JISC e-mails.
In three steps...

Step 1 Before students begin their course.
Step 2 Student Induction
Step 3 Ongoing Promotional activities and strategies.
Step 1: Before the students begin their course

Get the tutors on board!

- E-mail the tutors for course criteria.
- Locate any relevant e-books to support course criteria.
- E-mail links to e-books to tutors so they can prepare course materials.
- Gives the LRC team an indication as to what to include in the forthcoming inductions.
The majority of students are…

‘Generation Z’

According to the data collected by Adobe Education from 26th September to 6th October 2016, Gen Z students and educators agree:

• Technology is the defining characteristic of Generation Z

• Gen Z students learn best by doing/creating.

• Creativity will play a big role in Gen Z’s future success and solving today’s challenges.
The majority of students cont…

- Generation Z is only somewhat prepared for the future

- They want more of a focus on creativity in the classroom

- Technology has the most important role in Gen Z classrooms, not in order to replace traditional subjects, but to enable new intersections among them, encouraging new ideas and collaborations.

Taken from https://eu-acerforeducation.acer.com/education-trends/generation-z-what-is-the-future-of-classrooms/
As an information professional we should not assume students are aware of e-books and how to use them successfully. As they:

• Lack information/study skills
• Use Google…. Results vary!!
• Unsure of how access and find the information they require within an e-book / book
• E-books have been through a publication process.

This is why we have put strategies in place to signpost students to e-book collections
Step 2
Student Induction

During the first week of college, students have a LRC induction.

Each induction will be tailored to demonstrate e-books which are specific to their course.
Promotional materials

Signposting materials in induction sessions for Students and Tutors

E-book posters

E-book posters given to tutors in induction for display in classroom.

Bookmarks

Bookmarks given to students in induction.
Virtual Learning Environment (VLE) Moodle

We add direct links on Moodle course pages to ensure textbooks are available for quick and easy access.

Tutors can rely on the course e-books being available to be used within lessons. The tutor can also refer to chapters and topics within the e-books.
Step 3: Ongoing promotional activities and strategies
Accessing and signposting

We promote e-book versions next to the print format on the shelves. We include the direct link to the e-book version.

- Students are aware there is always a version available.
- Students have an option to use whichever version they feel comfortable with.
- Tutors like this strategy, if the student forgets their textbook they can send the student down to the LRC for the direct link.
Accessing and signposting

Ashford LRC has a designated wall by the front desk just for e-book posters.

Each poster has a direct link and QR code for direct access and ease of access.

We’ve found when people are waiting at the front desk, students often ask about them.
Follow up sessions with groups

Ongoing communication with tutors. Discuss ongoing units and topics.

• Linking topics with e-books and adding them to Moodle pages

• Information sessions designed around e-books - demonstrate searching, citing and other features.

• New posters for new e-books are designed and sent to the tutors who display in their classrooms.

• Supporting research requests from students, e.g. chapter results links
Get Social

Social media has had a positive impact on our e-book usage

Ashford LRC on Instagram @Ashlrc

Posts from @Ashlrc Instagram page
Twitter
Ashford LRC on Twitter and JISC E-books for FE on Twitter

- Direct links to e-book titles
- E-books for FE twitter page
- Has ongoing interaction with libraries:
  - Sharing new titles
  - Sharing useful information
  - Share best practice
  - Promotion of training

@AshfordLRC page on Twitter
@ebooksforFE page on Twitter
E-books for FE are always evolving and adapting their e-book collection and interface…
This is what we would like to see in the future!

- Expand on accessibility features for example:
  - Accessibility features added
    - Screen overlays
  - Increase wellbeing titles, e.g. young carers, mental health
  - Study skills titles